

CURRICULUM VITAE

1. **Name and Surname** : Halil Madi
2. **Date of Birth** : 01.08.1995
3. **Title** : Sen. Ins.
4. **Education** : Masters Degree

Degree	Department/Program	Institution	Year
Bachelor's Degree	BA Hons Fashion Photography	Solent University	2018
Master's Degree	MA Business Management	Girne American University	2022
Doctorate	PHD Media and Communications	15 Kasım University	Ongoing

Title of the Master Thesis and Thesis Supervisor(s): Gender Analysis on Arçelik Advertisements – Prof. Dr. Feyza Bhatti

Title of The PhD Thesis/Qualification in Art and Thesis Supervisor(s): The role of AI in Digital Marketing – Prof. Dr. Ayman Köle

5. Academic Titles:

Date of Assist. Prof. Dr. :
Date of Assoc. Prof. Dr. :
Date of Prof. Dr. :

6. Thesis Administered

6.1 Master's Theses: Gender Analysis on Arçelik Advertisements

6.2 PhD. Theses: The role of AI in Digital Marketing

7. Publications:

7.1. Articles in Refereed International Journals (SCI, SSCI, Arts and Humanities, SCI-E, ESCI)

7.2. Articles Published in Other Refereed Journals

7.3. Reports Presented at the Scientific Meetings and Published in the Proceedings

7.4. Written international books and book chapters

7.5. Articles Published in Refereed National Journal

7.6. Reports Presented at National Scientific Meetings and Published in the Proceedings

7.7. Art and Design Activities

7.8 Other Publications

8. Scientific Projects

9. Administrative Roles

Title	Institution	Year

10. Memberships in Scientific and Professional Organizations

11. Awards

12. Please fill in the table below for the courses you have given at the undergraduate and graduate level courses in last two years.

Academic Year	Semester	Course Name	Weekly Hour		Number of Students
			Theoretical	Practice	
2024-25	Fall	Basic Photography I	1	4	41
		Presentation Techniques	1	5	1
2024-25	Spring	Temel Fotoğrafçılık	1	4	20
		Portrait Photography	1	4	2
		Basic Photography II	1	4	5
		Fictional Photography	1	4	3
		Fashion Photography	1	4	4
		Experimental Photography	1	4	3

Note: If opened, lectures given in the summer term will also be added to the table.