Mission of Industrial Design Program

Learning by Producing: To transform theoretical knowledge into practice through the diverse ARUCAD workshops—such as metal, glass, wood, and stone—and to provide an educational experience grounded in a “learning through making” model.
Ecological Design: To install an environmentally conscious design approach that prioritizes environmental health and recycling in production processes, and adopts sustainable methods in material usage.
Interdisciplinary Approach: To graduate individuals who can generate creative and critical solutions to complex societal issues at the intersection of art, design, and communication disciplines.
Innovation: To combine local cultural values with contemporary technologies and modern artistic approaches, fostering a distinctive and innovative stance within the industrial world.