Vision of Industrial Design Program

As the ARUCAD Department of Industrial Design, our vision is to integrate traditional art disciplines with modern design technologies, developing innovative and interdisciplinary approaches that combine sustainability and theoretical knowledge with practice, and to become a regional leader in art-oriented design education with a strong environmental awareness. We aim to educate our students not only with aesthetic concerns, but as visionary designers who place ecological values at the center of their designs and make a meaningful impact on a global scale.