COURSE SYLLABUS						
Course Title	**Course Code**	**Semester**	**Course Hour/Week**		**Credit**	**ECTS**
Cultural Anthropology	INDD307	1	**Theory** 3	**Practice** 0	3	6
Course Type	**Compulsory Courses**	**Department Elective**	**Faculty Elective**	**University Elective**	**CoHE (YÖK) Compulsory**	**Other**
	x					
Level of Course	**Associate Degree (Short Cycle)**		**Undergraduate (First Cycle)**		**Graduate / Doctoral (Second / Third Cycle)**	
			x			

Language of Instruction	English

Course Instructor(s)		E-mail: Office:
Course Objectives	Anthropology confronts the challenges of culture and difference in the contemporary social world. This course is designed to celebrate the difference, creativity, and inventiveness expressed through culture, ethnicity, gender, sexuality and personality. It will also deal with the destructive aspects of culture and social life: the effects of class, caste, ethnic, racial and gender hierarchies in both simple and complex societies.	
Course Learning Outcomes	**Students To Do:**	**Teaching Methods** / **Evaluation Methods**
	Investigate cultural practices, beliefs, values, rituals, and everyday behaviors and examine their influence on human needs, lifestyles, and design practices.	Lectures, interactive discussions, ethnographic case studies, observation activities, and guided / Research Assignment, Case Study Analysis, Class Participation, Midterm and Final Project.

		cultural analysis.	
	Examine fundamental concepts of cultural anthropology and explore how culture, beliefs, values, traditions, and social practices shape human behavior and everyday life.	Lectures, interactive discussions, visual presentations, cultural case studies, and guided questioning	Class Participation, Written Reflection, Midterm Examination.
	Search everyday cultural practices, rituals, lifestyles, and social behaviors and relate them to human needs and experiences.	Ethnographic case studies, observation activities, interactive discussions, and reflective exercises.	Observation Report, Case Study Analysis, Written Reflection.
	Analyze the relationship between culture and design and identify how cultural contexts influence the development, use, and meaning of designed objects and environments.	Design case studies, lectures, visual analysis, group discussions, and comparative cultural analysis.	Design Analysis, Presentation, Midterm Project.
	Develop basic ethnographic research skills through observation, interviews, documentation, and interpretation of user behaviors in cultural contexts.	Field observation, interview exercises, ethnographic workshops, guided research, and field-based learning.	Ethnographic Research Report, Field Study, Presentation.
	Examine cultural diversity and recognize the importance of designing products and experiences	Cross-cultural case studies,	Design Research Project, Final

	that respond appropriately to different cultural values, identities, and practices.	comparative analysis, interactive discussions, and problem-based learning.	Project, Presentation.
Course Content	Cultural anthropology is a social science that provides a comprehensive understanding of human diversity. An introduction to cultural anthropology will introduce students to the history, methods, and theories of the discipline, while primary attention will be given to the concept of culture as an analytical tool and to the research methods of ethnographic fieldwork. Drawing on material from all parts of the world, we will examine a variety of topics including: culture; kinship and social organization; beliefs and values; economic and political change; language; sickness and healing; resistance and social change.		

COURSE OUTLINE/SCHEDULE			
Week	**Topic**	**Implementation (theory/practice)**	**Required Reading, Preliminary preparation**
1	What is Anthropology? It's History and Objectives.	T	See the required books.
2	The Culture Concept.	T	See the required books.
3	Hominids throughout time.	T	See the required books.
4	Begin Discussion of Ethnographic Fieldwork.	T	See the required books.
5	Language and Communication.	T	See the required books.

6	Culture and Personality.	T	See the required books.
7	Cultural Ecology and Economic Systems.	T	See the required books.
8	Family, Gender, and Marriage and Midterm.	T	See the required books.
9	Kinship and Broader Forms of Social Organization.	T	See the required books.
10	Law and Social Order.	T	See the required books.
11	Religion and Culture.	T	See the required books.
12	Culture Change: Understanding the Process.	T	See the required books.
13	Mechanisms and Reasons, Colonization, Globalization and the Ramifications.	T	See the required books.
14	Medical Anthropology.	T	See the required books.
15	Ethnoscience, Ecology and Anthropology.	T	See the required books.
16	**FINAL EXAM**		

Required Course Material(s) / Reading(s)/ Text Book(s)	• Belting, H. (2011). *An anthropology of images: Picture, medium, body (T. Dunlap, Trans.).* Princeton University Press. Call number: GN347 .B44613 2014 • Guest, K. J. (2023). *Essentials of cultural anthropology: A toolkit for a global age.* W. W. Norton. Call number: GN316 .G845 2020

	• Haviland, W. A., Prins, H. E. L., McBride, B., & Walrath, D. (2016). Cultural anthropology: The human challenge (15th ed.). Cengage Learning. Call number: GN316 .H38 2017
Recommended Course Material(s)/ Reading(s) /Other	• Balée, W. (2026). *Inside cultures: An introduction to cultural anthropology* (4th ed.). Routledge. ISBN: 978-1003863366 • Bates, D. G., Tucker, J., & Lozny, L. (2023). *Human adaptive strategies: An ecological introduction to anthropology (4th ed.).* Routledge. ISBN: 978-1032407166 • Eller, J. D. (2026). *Cultural anthropology: Global forces, local lives (5th ed.).* Routledge. ISBN: 978-1041009153 • Ember, C. R., Ember, M., & Peregrine, P. N. (2024). *Anthropology (16th ed.).* Pearson. ISBN: 978-0138028336 • Kottak, C. P. (2025). Cultural anthropology: *Appreciating cultural diversity (19th ed.).* McGraw Hill. ISBN: 978-1266677915 • Metcalf, P. (2024). *Anthropology: The basics (2nd ed.)*. Routledge. ISBN: 978-1032756899 • Rapport, N., & Overing, J. (2015). *Social and cultural anthropology: The key concepts (3rd ed.).* Routledge. ISBN: 978-0415834513 • Sutton, M. Q. (2022). *A concise introduction to cultural anthropology.* Routledge. ISBN: 978-0367745486

ASSESSMENT		
Learning Activities	**NUMBER**	**WEIGHT in %**
Mid-Term	1	40
Quiz		
Assignment		
Project		
Field Study		
Presentation / Seminar		

Studio Practice		
Other		
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade	1	60
TOTAL	2	100

CONTRIBUTION OF COURSE LEARNING OUTCOMES TO PROGRAMME LEARNING OUTCOMES							
No	**PROGRAMME LEARNING OUTCOMES**	Level of Contribution (1-lowest/ 5-highest)				
		1	2	3	4	5
1	Understand knowledge of industrial design principles, design methodologies, history, aesthetics, form & function and product development processes.				x	
2	Explain the properties of materials, manufacturing technologies, and production methods used in industrial product design					x
3	Understand ergonomics, and user-centered design concepts in product development				x	
4	Understand sustainability principles, environmental impacts, and life-cycle considerations in industrial design			x		
5	Analyze design problems, user needs, and market requirements to develop appropriate product design solutions.				x	
6	Generate creative product concepts using sketching, ideation techniques, and visual exploration methods.			x		
7	Develop product designs using digital tools, 3D modeling, and rendering software					x
8	Develop prototypes or models to evaluate product functionality, usability, and aesthetics.				x	
9	Communicate design ideas effectively through sketches, technical drawings, models, and professional presentations.			x		
10	Work effectively in multidisciplinary teams during product design and development processes.				x	

11	Manage design projects considering production constraints, market needs, and economic feasibility.			x		
12	Demonstrate professional responsibility, ethical awareness, and commitment to sustainable design practices.				x	

ECTS / STUDENT WORKLOAD				
ACTIVITIES	**NUMBER**	**UNIT**	**HOUR**	**TOTAL (WORKLOAD)**
Course Teaching Hour (X weeks * total course hours)	15	1	7	105
Mid-Term Preliminary Preparation and self-study	1	1	20	20
Project				
Quiz				
Assignment				
Final Examination/ Final Project/ Dissertation	1	1	30	30
TOTAL WORKLOAD				155
TOTAL WORKLOAD / 25				6,2
ECTS				6

ETHICAL RULES ABOUT THE COURSE
Plagiarism Disclaimer Detected and undetected plagiarism is a serious offense at any time and it could have devastating effects on your degree result and future professional lives. Plagiarism is easy to avoid if you make sure to identify and acknowledge your sources thoroughly and do not copy directly from visual examples, designs, or notes that have in turn been taken word for word from your sources.

	SDG 1: No Poverty	
	SDG 2: Zero Hunger	
	SDG 3: Good Health and Well-Being	×
	SDG 4: Quality Education	
	SDG 5: Gender Equality	
	SDG 6: Clean Water and Sanitation	
	SDG 7: Affordable and Clean Energy	×
	SDG 8: Decent Work and Economic Growth	
	SDG 9: Industry, Innovation and Infrastructure	×
	SDG 10: Reduced Inequalities	
	SDG 11: Sustainable Cities and Communities	
	SDG 12: Responsible Consumption and Production	x
	SDG 13: Climate Action	×
	SDG 14: Life Below Water	
	SDG 15: Life on Land	x
	SDG 16: Peace, Justice and Strong Institutions	
	SDG 17: Partnership for the Goals	×

ASSESSMENT DETAILS AND EVALUATION CRITERIA:
Final grades will be determined based on the course learning activities and the assessment details for the final examination or project, as outlined below, in accordance with the University's Education and Examination Regulations. Students are required to attend at least 70% of the classes. The maximum allowable absenteeism is 30%. Midterm: 40%

Final: 60%	
PREPARED BY	
UPDATED	
APPROVED	