

COURSE SYLLABUS						
Course Title	Course Code	Semester	Course Hour/Week		Credit	ECTS
Art, Technology, and Society	PLAS 354		Theory 3	Practice 0	3	5
Course Type	Compulsory Courses	Department Elective	Faculty Elective	University Elective	CoHE (YÖK) Compulsory	Diğer
		x	-	-	-	-
Level of Course	Associate Degree (Short Cycle)		Undergraduate (First Cycle)		Graduate / Doctoral (Second / Third Cycle)	
	-		x		-	
Language of Instruction		English				
Course Instructor(s)	Öğr. Gör. Dr. Ahu Neşe Güven Uludağ		E-mail : ahu.uludag@arucad.edu.tr Ofis : TI-OFF07			
Course objectives	<p>The aim of this course is to enable students to critically evaluate the social, cultural, and technological contexts of art and to enhance their understanding of the relationship between contemporary artistic practices and society, technology, and culture.</p> <p>Course objectives:</p> <ul style="list-style-type: none"> • to develop students' ability to analyze the relationship between art and society by understanding the social, cultural, and technological contexts of art, • to foster critical thinking skills through the examination of the social role and transformation of art throughout history, • to provide students with the ability to evaluate contemporary artistic practices through the concepts of culture, identity, ideology, and media, • to develop a conceptual and analytical perspective toward understanding the interaction between art and technology, • to enhance students' abilities to interpret, discuss, and critically analyze current examples of contemporary art, • to raise awareness of the social impacts of art through interdisciplinary approaches. • to encourage students' active participation in academic discussions by 					

	developing their written and oral communication skills.		
	Learning Outcomes (Bloom's Taxonomy Level)	Teaching Methods	Assessment Methods
Course Learning Outcomes	Remembering / Understanding Defines and explains the fundamental concepts, historical development, and contemporary examples related to the social, cultural, and technological contexts of art.	Theoretical lectures, case studies, concept-oriented discussions	Short written assignments, conceptual inquiry tasks
	Understanding / Applying Explains the relationships between art, society, and technology through examples and applies fundamental concepts to analytical processes.	Case study analyses, guided discussion sessions	Mid-term presentations, process-based assessment
	Applying Interprets artworks within their social, cultural, and technological contexts and applies critical thinking skills.	Textual and visual analysis exercises, individual interpretation development	Analytical essays, interpretation-based assignments
	Analyzing / Evaluating Analyzes and critically evaluates contemporary artworks within the framework of identity, culture, media, and ideology.	Critical discussion sessions, comparative analyses	Oral presentations, critical evaluation papers
	Creating Develops original interpretations concerning the relationship between art and society and expresses them in written or oral form.	Independent research, discussion-based production processes	Final written paper, individual presentation

Course Content	<p>This course aims to examine the social, cultural, and technological contexts of art through both historical and contemporary perspectives. Within the scope of the course, the relationship between art and society is explored through the concepts of identity, culture, ideology, media, and technology. Students analyze the interaction between art and social structures by examining artworks from different historical periods and geographical contexts.</p> <p>Throughout the course, concepts such as cultural production, representation, power relations, the public sphere, globalization, and digitalization are discussed. Through contemporary artistic practices, the role of art as a tool for social critique and transformation is evaluated. In addition, within the context of the relationship between art and technology, current artistic approaches are examined through discussions of new media, digital culture, and forms of visual communication.</p> <p>Through theoretical readings, visual analyses, and discussions, students develop critical thinking skills. Furthermore, through presentations and written assignments completed during the course, they gain the ability to evaluate and interpret the relationship between art and society from a multidimensional perspective.</p>
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COURSE OUTLINE/SCHEDULE			
Week	Topic	Implementation (theory/practice)	Required Reading, Preliminary preparation
1	<ul style="list-style-type: none"> Introduction to the course: an overview of the relationship between art, society, and technology 	T	An introduction to visual culture / Nicholas Mirzoeff., 1962, London ; New York : Routledge/Taylor & Francis Group, 2023, N72.S6 M57 2023
2	<ul style="list-style-type: none"> The historical role of technology in artistic production 	T	Art : the definitive visual guide / forword by Ross King. New York : Dorling Kindersley, [2018], NX440.A785 2018
3	<ul style="list-style-type: none"> Art and technology after the Industrial Revolution 	T	Confronting the Machine An Enquiry Into the Subversive Drives of Computer-Generated Art Boris Magrini, De Gruyter, 2017, N72.T4.M34 2017
4	<ul style="list-style-type: none"> Digitalization and the transformation of art 	T	Art since 1989 / Kelly Grovier. London : Thames & Hudson, 2015, N6490 .G7244 2015
5	<ul style="list-style-type: none"> New media art and its fundamental concepts 	T	Art since 1989 / Kelly Grovier. London : Thames & Hudson, 2015, N6490

			.G7244 2015
6	<ul style="list-style-type: none"> Visual culture, media, and digital representation 	T	An introduction to visual culture / Nicholas Mirzoeff., 1962, London ; New York : Routledge/Taylor & Francis Group, 2023, N72.S6 M57 2023
7	<ul style="list-style-type: none"> Midterm evaluation: analytical presentation on technology and art 	T	Confronting the Machine An Enquiry Into the Subversive Drives of Computer-Generated Art Boris Magrini, De Gruyter, 2017, N72.T4.M34 2017
8	<ul style="list-style-type: none"> The Internet, network culture, and art 	T	Art since 1989 / Kelly Grovier. London : Thames & Hudson, 2015, N6490 .G7244 2015
9	<ul style="list-style-type: none"> Social media and artistic production 	T	An introduction to visual culture / Nicholas Mirzoeff., 1962, London ; New York : Routledge/Taylor & Francis Group, 2023, N72.S6 M57 2023
10	<ul style="list-style-type: none"> Artificial intelligence, algorithms, and art 	T	Art since 1989 / Kelly Grovier. London : Thames & Hudson, 2015, N6490 .G7244 2015
11	<ul style="list-style-type: none"> Data, surveillance, and digital culture 	T	An introduction to visual culture / Nicholas Mirzoeff., 1962, London ; New York : Routledge/Taylor & Francis Group, 2023, N72.S6 M57 2023
12	<ul style="list-style-type: none"> Ethical debates in the context of art and technology 	T	Art since 1989 / Kelly Grovier. London : Thames & Hudson, 2015, N6490 .G7244 2015
13	<ul style="list-style-type: none"> Analysis of technology through examples of contemporary art 	T	Art since 1989 / Kelly Grovier. London : Thames & Hudson, 2015, N6490 .G7244 2015
14	<ul style="list-style-type: none"> Student presentations and overall evaluation 	T	Art since 1989 / Kelly Grovier. London : Thames & Hudson, 2015, N6490 .G7244 2015
15	FINAL		

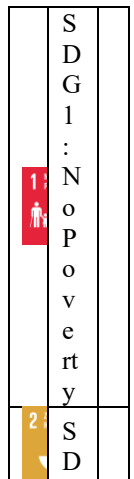
Required Course Material(s) / Reading(s)/ Text Book(s)	<p>An introduction to visual culture / Nicholas Mirzoeff, 1962, London ; New York : Routledge/Taylor & Francis Group, 2023, N72.S6 M57 2023</p> <p>Art since 1989 / Kelly Grovier. London : Thames & Hudson, 2015, N6490 .G7244 2015</p> <p>Art : the definitive visual guide / forward by Ross King. New York : Dorling Kindersley, [2018], NX440.A785 2018</p> <p>-Confronting the Machine An Enquiry Into the Subversive Drives of Computer-Generated Art Boris Magrini, De Gruyter, 2017, N72.T4.M34 2017</p>
Recommended Course Material(s)/ Reading(s) /Other	<p>-Abstract Video the moving image in contemporary art by Jennings, Gabrielle. Oakland, California: University of California Press, 2015, REF N6494.V53 .A246 2015.</p> <p>Routledge handbook of digital media and communication/ edited by Leah A. Lievrouw and Brian D. Loader.by Lievrouw, Leah A [editor.] Loader, Brian, 1958- [editor.], Abingdon, Oxon ; New York, NY : Routledge, 2021, HM851 .R68 2021</p>

ASSESSMENT		
Learning Activities	NUMBER	WEIGHT in %
Mid-Term	1	30
Quiz		
Assignment		
Project		
Field Study		
Presentation / Seminar		
Studio Practice		
Participation in Class and Discussions	1	20
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade	1	50
TOTAL		100

CONTRIBUTION OF COURSE LEARNING OUTCOMES TO PROGRAMME LEARNING OUTCOMES						
No	PROGRAMME LEARNING OUTCOMES	Level of Contribution (1- lowest/ 5- highest)				
		1	2	3	4	5
1	Explains fundamental knowledge of art history, art theory, and the historical development of art, and interprets artworks within cultural, social, and theoretical contexts.					
2	Applies the basic elements and principles of art and design in two- and three-dimensional visual compositions by considering color theory and color relationships.					
3	Represents objects, figures, and space through drawing in accordance with the principles of proportion, perspective, and light-shadow.					
4	Uses different materials, techniques, and studio methods in compliance with occupational health and safety regulations and sustainable production approaches, and produces original artistic works.					
5	Critically analyzes artworks within aesthetic, cultural, social, and ethical contexts and evaluates them in relation to contemporary art discussions.					
6	Conducts research during artistic production processes and transfers conceptual thinking into the creative production process.					
7	Develops both independent and collaborative art projects and gains the ability to plan, implement, and evaluate artistic production processes.					
8	Effectively presents artistic works through written, oral, and visual presentation methods.					
9	Uses digital tools, contemporary technologies, and new media opportunities in artistic production processes.					
10	Develops interdisciplinary approaches in art production and establishes connections with different fields of art.					
11	Prepares a professional portfolio during the process of professional development, gains awareness of the professional functioning of the art world and copyright issues, and follows current developments in the field.					
12	Designs, produces, and presents an independent graduation project, demonstrating their artistic practice in a comprehensive and integrated manner.					

ECTS / STUDENT WORKLOAD				
ACTIVITIES	NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (X weeks * total course hours)	14		3	42
Preliminary Preparation and reading	14		3	42
Mid-Term (Presentation in the course time)	1		4	4
Quiz				
Assignment				
Project				
Individual study after class				
Presentation / Seminar				
Studio Practice (Independent work outside class)	14		3	42
Final Examination/ Final Project/ Dissertation	1		2	2
Other				
TOTAL WORKLOAD				128
TOTAL WORKLOAD / 25				6
ECTS				5

ETHICAL RULES WITH REGARD TO THE COURSE
<p>Plagiarism Disclaimer</p> <p>Detected and undetected plagiarism is a serious offence at any time and it could have devastating effects on your degree result and future professional lives.</p> <p>Plagiarism is easy to avoid if you make sure to identify and acknowledge your sources thoroughly and do not copy directly from visual examples, designs, or notes that have in turn been taken word for word from your sources.</p>



3	GOOD HEALTH AND WELL-BEING		
4	QUALITY EDUCATION		
5	GENDER EQUALITY		
6	CLEAN WATER AND SANITATION		
7	AFFORDABLE AND CLEAN ENERGY		
8	DECENT WORK AND ECONOMIC GROWTH		
9	INDUSTRIAL INNOVATION AND INFRASTRUCTURE		
10	REDUCED INEQUALITIES		
11	SUSTAINABLE CITIES AND COMMUNITIES		
12	RESPONSIBLE CONSUMPTION AND PRODUCTION		
13	CLIMATE ACTION		
14	LIFE BELOW WATER		
15	LIFE ON LAND		
16	PEACE, JUSTICE AND STRONG INSTITUTIONS		
17	PARTNERSHIPS FOR THE GOALS		

ASSESSMENT DETAILS AND EVALUATION CRITERIA

Final grades will be determined according to the assessment criteria of Course Learning Activities and the Final Examination/Project/Thesis, and will be calculated in accordance with the Education and Examination Regulations established by the University.

Mandatory Attendance Requirement

In accordance with the current Senate decision implemented as of the 2023–2024 academic year, the mandatory attendance requirement for all courses is 70%, and medical reports do not alter this

obligation. Medical reports are considered valid only in cases of absence from examinations. Students who are unable to attend an examination (midterm exam) due to health reasons are required to submit their medical reports to the faculty secretary's office within three working days following the examination date.

PREPARED BY

Öğr. Gör. Dr. Ahu Neşe Güven Uludağ

UPDATED

12.04.2026

APPROVED

Approved by the Departmental Board on 28.04.2026