

COURSE SYLLABUS						
Course Title	Course Code	Semester	Course Hour/Week		Credit	ECTS
Research Methods in Art	ARTS 201	3	Theory 3	Practice 0	3	5
Course Type	Compulsory Courses	Department Elective	Faculty Elective	University Elective	CoHE (YÖK) Compulsory	Other
	x				X	
Level of Course	Associate Degree (Short Cycle)		Undergraduate (First Cycle)		Graduate / Doctoral (Second / Third Cycle)	
			X			

Language of Instruction	English
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Course Instructor(s)	Prof.Dr. Marko Kiessel	E-mail : marko.kiessel@arucad.edu.tr Office : ES 01
Course Objectives	<p>Upon completing this course, students will emerge with a multifaceted skill set, including the ability to demonstrate research competence in the realm of art, craft precise and compelling research questions, conduct comprehensive literature reviews, apply a diverse array of research methods effectively, uphold ethical standards throughout their research endeavors, master data collection and analysis techniques specific to art research, communicate their findings clearly and persuasively, cultivate critical thinking skills for insightful interpretation of data and literature, manage research projects efficiently within specified timelines, and collaborate seamlessly with peers in research initiatives. Collectively, these course objectives aim to equip students with the knowledge, skills, and ethical foundations essential for conducting rigorous and meaningful research within the context of the arts, thereby preparing them for future academic pursuits or professional careers in the field. The course also develops English for Specific Purposes (ESP) related to art, focusing on the academic and professional written communication required to present research in the field.</p>	

	Course Learning Outcomes (Students will be able to...)	Bloom Level	Teaching Methods	Evaluation Methods
Course Learning Outcomes	To comprehend general concepts of research methods, basic methodological procedures, and specific methods related to social sciences and art.	Remember/ Understand	Lecture (power point, video material), in-class reading, homework reading, in-class discussion	Midterm exam Final exam
	To comprehend general concepts of research methods, basic methodological procedures, and specific methods related to social sciences and art. To understand and integrate ethical principles into students' own research and research methods	Understand	Lecture (power point, video material), in-class reading, homework reading, in-class discussion	Midterm exam Final exam
	To gradually develop research questions and an abstract, based on students' own research interests, and research methods. To understand and integrate ethical principles into students' own research and research methods. To critically assess research methods, basic methodological procedures, and specific methods related to social sciences and art.	Apply / Analyze	Lecture (power point, video material), in-class reading, homework reading, in-class discussion	Midterm exam Final exam
	To critically assess research methods, basic methodological procedures, and specific methods related to social sciences and art	Evaluate	Lecture (power point, video material), in-class reading, homework reading,	Midterm exam Final exam

			in-class discussion		
	To gradually develop research questions and an abstract, based on students' own research interests, and research methods.	Create	Lecture (power point, video material), in-class reading, homework reading, in-class discussion	Midterm exam Final exam	
	To gradually develop research questions and an abstract, based on students' own research interests, and research methods. To understand and integrate ethical principles into students' own research and research methods.	Apply / Create	Lecture (power point, video material), in-class reading, homework reading, in-class discussion	Midterm exam Final exam	
	To understand and integrate ethical principles into students' own research and research methods. To critically assess research methods, basic methodological procedures, and specific methods related to social sciences and art	Evaluate / Understand	Lecture (power point, video material), in-class reading, homework reading, in-class discussion	Midterm exam Final exam	
	Produce a structured research abstract and a concise literature review in academic English (English for Specific Purposes, ESP, related to art), using discipline-specific art terminology and correct citation conventions, to communicate research findings clearly and persuasively.	Apply / Create	Lecture (power point, video material), in-class reading, homework reading, in-class discussion, in-class writing workshop	Midterm exam	

Course Content	<p>This comprehensive course in Art Research Methods is designed to equip students with the essential knowledge and practical skills required to engage in meaningful research within the realm, of art. Students will embark on a journey that begins with the foundation of research, where they will explore diverse research methodologies, learn to craft precise research questions, and develop the art of conducting comprehensive literature reviews. As the course progresses, students will delve into advanced research skills, including qualitative and quantitative research methods, mixed-methods approaches, and the mastery of data analysis and visualization. Ethical considerations in art research will be consistently emphasized throughout the course. The culmination of their learning journey will be the independent research projects, where students will apply their acquired skills to conduct and present their research, fostering collaboration, critical thinking, and practical application of their newfound expertise.</p>
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COURSE OUTLINE/SCHEDULE			
Week	Topic	Implementa tion (theory/p actice)	Required Reading, Preliminary preparation
1	Introduction: What is Research? "Embeddedness" / "Being Distanced"; Discussion of Students' Previous Experience with Research; Introduction to Research Methods (quantitative, qualitative, mixed- method, practice-based, participatory etc.)	T	1 (ch. 1-2), 2 (ch. 2), 3 (ch. 2)

2	Developing Research Questions, Writing an Abstract 1 (based on selected artists and students' research interests)	T	2
3	Research and Ethics	T	1 (ch. 3), 3 (ch. 7)
4	Data Gathering 1 (incl. literature research: types of publications, fieldwork, interviews, provenance research, practice-based research)	T	1 (ch. 5), 2 (ch. 6)
5	Data Gathering 2 (incl. fieldwork, interviews, provenance research, practice-based research)	T	1 (ch. 5), 2 (ch. 6)
6	Analysis of Data	T	1 (ch. 6), 2 (ch. 5-6)
7	Writing, Presentation, Dissemination		1 (ch. 7-9), 2 (ch. 7)
8	Writing of an Abstract 2, based on Students' Research Interests (midterm week)	T	
9	Themes and Methods 1: Form, Iconography, Iconology, and Semiotics 1 Visit to the Arkin Rodin Gallery	T	2, 3 (ch. 5), 5 Emery Ferne Panovsky
10	Themes and Methods 1: Form, Iconography, Iconology, and Semiotics 2	T	2, 3 (ch. 5), 5 Emery Ferne Panovsky

11	Themes and Methods 2: Ethnography/Anthropology (of Art), Culture	T	1, 2 (ch. 2), 3 (ch. 2, 6), 5 Emery Morphy & Perkins Wesch
12	Gender/Feminism Marxism	T	1, 2 (ch. 2), 3 (ch. 2, 6), 5 Emery Morphy & Perkins Wesch
13	Themes and Methods 4: Structuralism, Poststructuralism, Deconstructivism, Power	T	1-2, 5 Dovey Emery
14	Themes and Methods 5: Phenomenology, Psychology, Perception	T	1-2, 5 Dovey Emery
15	Final exam period		
16	Final exam		

Required Course Material(s) / Reading(s)/ Text Book(s)	<p>1) Kara, H. (2020) <i>Creative research methods: a practical guide</i>. Bristol: Policy Press. [H 62 .K37 2020]</p> <p>2) Lucas, R. (2016) <i>Research Methods for Architecture</i>. London: Laurence King Publishing. [NA2000 .L83 2016]</p> <p>3) Mannay, D. (2016) <i>Visual, narrative and creative research methods: application, reflection and ethics</i>. London: Routledge.[HM500 .M36 2016]</p> <p>4) Tracy, S.J. (2013) <i>Qualitative Research Methods: collecting evidence, crafting analysis, communicating impact</i>. Chichester: Wiley-Blackwell. [H62 .T6333 2013]</p> <p>5) D'Allea, A. (2012) <i>Methods and Theories of Art History</i>. London: Laurence King Publishing. [N380. .A45 2012]</p>
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Recommended Course Material(s)/ Reading(s) /Other	<p>Emery, L. (ed.) (2002) <i>Teaching Art in a Postmodern World. Theories, Teacher Reflections and Interpretive Frameworks</i>. Champaign, IL.: Common Ground Publishing (ISBN: 9781863355018; ordered to library and available digitally)</p> <p>Fernie, E. (ed.) (1995) <i>Art History and its Methods. A Critical Anthology</i>. London: Phaidon Press. (ISBN: 978-0714829913; ordered to library and available digitally)</p> <p>Dovey, K. (2008) <i>Framing Places. Mediating Power in Built Form</i>. New York: Routledge. (ISBN 9780415416351; ordered to library and available digitally)</p> <p>Morphy, H., Perkins, M. (eds.) (2006) <i>The Anthropology of Art. A Reader</i>. Malden/Oxford: Blackwell Publishing. (ISBN: 9781405155328; ordered to library and available digitally)</p> <p>Panofsky, E. (1955) <i>Meaning in the Visual Arts</i>. New York: Anchor Books (ISBN: 9780226645513; short excerpt provided by lecturer)</p> <p>Wesch, M. (2018) <i>The Art of Being Human: A Textbook for Cultural Anthropology</i>. New Praerie Press eBooks. 20 (ISBN: 978-1-944548-13-1; https://newprairiepress.org/ebooks/20)</p>
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ASSESSMENT		
Learning Activities	NUMBER	WEIGHT in %
Mid-Term	1	40
Quiz		
Assignment		
Project		
Field Study		
Presentation / Seminar		
Studio Practice		
Other (class participation)		
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade	1	60
TOTAL		100

CONTRIBUTION OF COURSE LEARNING OUTCOMES TO PROGRAMME LEARNING OUTCOMES						
No	PROGRAMME LEARNING OUTCOMES	Level of Contribution (1-lowest/ 5-highest)				
		1	2	3	4	5
1	Explains the fundamental knowledge of art history, art theory, and the historical development of art, and interprets artworks within cultural, social, and theoretical contexts.					
2	Applies the basic elements and principles of art and design, considering color theory and color relationships in two- and three-dimensional visual compositions.					
3	Represents objects, figures, and space through drawing in accordance with the principles of proportion, perspective, and light–shadow.					
4	Uses different materials, techniques and studio methods in accordance with occupational health and safety rules and sustainable production approaches, and produces original artistic works.					
5	Analyzes works of art through a critical perspective within aesthetic, cultural, social and ethical contexts and evaluates them in relation to contemporary art discussions.					
6	Conducts research in artistic production processes and integrates conceptual thinking into creative practice.					
7	Develops both independent and collaborative art projects and gains the ability to plan, implement, and evaluate artistic production processes.					
8	Communicates artistic works effectively using written, oral, and visual presentation methods.					
9	Uses digital tools, contemporary technologies, and new media opportunities in artistic production processes.					
10	Develops interdisciplinary approaches in art production and establishes relationships with different artistic fields.					
11	Prepares a portfolio as part of professional development, gains awareness of the professional functioning of the art world and copyright issues, and follows current developments in the field.					

12	Designs, produces, and presents an independent graduation project, demonstrating artistic practice in a comprehensive manner.					
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ECTS / STUDENT WORKLOAD				
ACTIVITIES	NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (X weeks * total course hours)	14	1	3	42
Preliminary Preparation and self- study	14		2	28
Mid-Term	1	1	15	15
Quiz				
Assignment				
Project				
Field Study				
Presentation / Seminar				
Studio Practice				
Final Examination/ Final Project/ Dissertation	1		35	35
Other				
TOTAL WORKLOAD				120
TOTAL WORKLOAD / 25				5
ECTS				5

ETHICAL RULES WITH REGARD TO THE COURSE
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Plagiarism Disclaimer

Detected and undetected plagiarism is a serious offence at any time and it could have devastating effects on your degree result and future professional lives.

Plagiarism is easy to avoid if you make sure to identify and acknowledge your sources thoroughly and do not copy directly from visual examples, designs, or notes that have in turn been taken word for word from your sources.

	SDG 1: No Poverty	
	SDG 2: Zero Hunger	
	SDG 3: Good Health and Well-Being	
	SDG 4: Quality Education	X
	SDG 5: Gender Equality	X
	SDG 6: Clean Water and Sanitation	
	SDG 7: Affordable and Clean Energy	
	SDG 8: Decent Work and Economic Growth	
	SDG 9: Industry, Innovation and Infrastructure	
	SDG 10: Reduced Inequalities	X
	SDG 11: Sustainable Cities and Communities	
	SDG 12: Responsible Consumption and Production	
	SDG 13: Climate Action	
	SDG 14: Life Below Water	
	SDG 15: Life on Land	
	SDG 16: Peace, Justice and Strong Institutions	X
	SDG 17: Partnership for the Goals	

ASSESSMENT DETAILS AND EVALUATION CRITERIA:

Final Grades will be determined according to the Course Learning Activities and Final Examination/ Project/ Dissertation Assessment Details as below, and comply by the Education and Examination Regulation set forth by the University.

*Mandatory attendance for all of our courses is 70%, regardless of medical reports. Reports will only be valid if exams cannot be attended. A report must be submitted within three working days to the faculty secretary following an exam by students who are unable to take the exam for health reasons.

The assessment comprises a written in-class assignment for the midterm evolving from in-class training, and a final written exam. The details of topics and assessment criteria are communicated to students during the course.

PREPARED BY	Assoc. Prof. Dr. Elham Etemadi
UPDATED	Prof. Dr. Marko Kiessel
APPROVED	Approved by the Departmental Board on 28.04.2026

Assessment note: the midterm written assignment (research abstract and short literature review) is assessed using the course assessment rubric, which is filed in the course delivery envelope.