

COURSE SYLLABUS						
Course Title	Course Code	Semester	Course Hour/Week		Credit	ECTS
Communication Law and Ethics	COMM206	4	Theory 3	Practice 0	3	5
Course Type	Compulsory Course	Department Elective	Faculty Elective	University Elective	CoHE (YÖK) Elective	Other
	X					
Level of Course	Associate Degree (Short Cycle)		Undergraduate (First Cycle)		Graduate/ Doctoral (Second /Third Cycle)	
	-		Yes		-	

Language of Instruction	English
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Course Instructor(s)		E-mail :	
		Office :	
Course Objectives	The aim of this course is to enable students to define the legal and ethical problems encountered in the field of communication, to comprehend the legislation related to communication, to evaluate the balance between freedom of expression and responsibility and to gain the ability to make decisions in line with professional ethical principles. In this course, students learn the basic framework of communication law, which is valid both nationally and internationally, discuss various ethical dilemmas and gain awareness to develop the right ethical attitudes in the media environment.		
Course Learning Outcomes	Students will able to:	Teaching Methods	Evaluation Methods

Course Content	Defines the basic concepts of communication law, legal regulations and constitutional rights.	Direct Instruction Method	Midterm Exam
	Explains the rights related to communication such as freedom of the press, privacy, censorship and freedom of expression and explains the relations between them.	Direct Instruction Method	Midterm + Final Exam
	Applies regulations such as Press Law, Press Labour Law, YYK Laws, Information Crimes Law to case studies.	Case Study Method	Presentation
	Analyses ethical violations encountered in media content; distinguishes ethical and legal dimensions in examples such as news, advertisements, public service announcements.	Classroom Discussion Method	Field Research
	Develops an understanding of responsible broadcasting by evaluating a media content in terms of both ethical principles and legal regulations.	Classroom Discussion Method	Field Research
	Develops a case scenario involving ethical decision-making processes for media professionals in line with ethical principles and legal frameworks.	Case Study Method	Final Exam
	<p>"Communication Law and Ethics" course aims to provide students with a holistic understanding of the legal regulations and professional ethical principles that they may encounter in the field of communication. Within the scope of the course; basic legal issues such as freedom of expression, press law, internet legislation, personal rights, privacy, hate speech and media responsibility, journalism ethics, news accuracy, digital media ethics and international ethical standards are discussed together. Students discuss ethical dilemmas that they may encounter in both traditional and digital media environments, develop legal and ethical evaluation skills through case studies, and at the end of the semester, gain competence in responsible communication practice through legal and ethical analysis of real media examples.</p>		

Week	Topic	Implementat ion (theory/prac tice)	Required Reading, Preliminary preparation
1	Introduction: Course Introduction, Conceptual Framework	T	
2	Relationship between Law and Ethics	T	Stewart, D. R. (Ed.). (2013). Social media and the law: A guidebook for communication students and professionals. Routledge. Library Catalogue no: KF390.5 C6 .S639 2013.
3	Freedom of Expression and Media	T	Stewart, D. R. (Ed.). (2013). Social media and the law: A guidebook for communication students and professionals. Routledge. Library Catalogue no: KF390.5 C6 .S639 2013.
4	Press Law, Press Labour Law and Application Examples	T	Stewart, D. R. (Ed.). (2013). Social media and the law: A guidebook for communication students and professionals. Routledge. Library Catalogue no: KF390.5 C6 .S639 2013.
5	Internet and Publishing	T	Stewart, D. R. (Ed.). (2013). Social media and the law: A guidebook for communication students and professionals. Routledge. Library Catalogue no: KF390.5 C6 .S639 2013.
6	Internet and Publishing II	T	Stewart, D. R. (Ed.). (2013). Social media and the law: A guidebook for communication students and professionals. Routledge. Library Catalogue no: KF390.5 C6 .S639 2013.
7	Radio and Television Broadcasting	T	
8	Midterm Exam	T	
9	Personal Rights, Privacy and Media	T	Lipschultz, J. H. (2018). Social media communication: Concepts, practices, data, law and ethics (2nd ed.). Routledge. Library Catalogue no: HM741 .L563 2018.
10	News Ethics and Responsible Journalism	T	Lipschultz, J. H. (2018). Social media communication: Concepts, practices, data, law and ethics (2nd ed.).

			Routledge. Library Catalogue no: HM741 .L563 2018.
11	Hate Speech and Discrimination	T	Lipschultz, J. H. (2018). Social media communication: Concepts, practices, data, law and ethics (2nd ed.). Routledge. Library Catalogue no: HM741 .L563 2018.
12	New Media Ethics: Social Media and Digital Content	T	Lipschultz, J. H. (2018). Social media communication: Concepts, practices, data, law and ethics (2nd ed.). Routledge. Library Catalogue no: HM741 .L563 2018.
13	International Codes of Ethics	T	Class Notes
14	Professional Ethics and Press Professional Principles	T	Lipschultz, J. H. (2018). Social media communication: Concepts, practices, data, law and ethics (2nd ed.). Routledge. Library Catalogue no: HM741 .L563 2018.
15	Case Study Workshop - Group Work	T	Class Discussions / Class Notes
16	Case Study Workshop - Group Work II	T	
17	Final Exam Week	T	

Required Course Material(s) / Reading(s)/ Text Book(s)	Stewart, D. R. (Ed.). (2013). Social media and the law: A guidebook for communication students and professionals. Routledge. Library Catalogue no: KF390.5 C6 .S639 2013.
	Lipschultz, J. H. (2018). Social media communication: Concepts, practices, data, law and ethics (2nd ed.). Routledge. Library Catalogue no: HM741 .L563 2018.
	Ward, S. J. A. (Ed.). (2013). Global media ethics: Problems and perspectives. Wiley-Blackwell. Library Catalogue no: PN4756 .G56 2013.
	Ward, S. J. A., & Wasserman, H. (Eds.). (2010). Media ethics beyond

	<p>borders: A global perspective. Routledge. Library Catalogue no: PN4756 .M36 2010.</p> <p>Black, J., & Roberts, C. (2011). Doing ethics in media: Theories and practical applications. Routledge. Library Catalogue no: REF PN4888.E8 .B535 2011.</p>
Recommended Course Material(s)/ Reading(s) /Other	<p>Bradshaw, P. (2018). The online journalism handbook: Skills to survive and thrive in the digital age (2nd ed.). Routledge. Library Catalogue no: REF PN4784.O62 .B73 2018.</p>

ASSESSMENT		
Learning Activities	NUMBER	WEIGHT in %
Mid-Term	1	30
Quiz		
Assignment		
Project		
Field Study	1	20
Presentation / Seminar	1	10
Studio Practice		
Other		
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade	1	40
TOTAL		100

CONTRIBUTION OF COURSE LEARNING OUTCOMES TO PROGRAMME LEARNING OUTCOMES	
PROGRAMME LEARNING OUTCOMES	Level of Contribution (1- lowest/ 5- highest)

		1	2	3	4	5
1	Knows the historical development of the field of communication, basic concepts, theories and research methods.					√
2	Knows the principles and elements of basic design.	√				
3	Knows the history, theories and theorists of visual communication.					√
4	Knows advanced practical skills in various commercial and creative contexts, including graphic and audiovisual multimedia design.				√	
5	Knows national and international ethical rules, standards and legal documents on communication and visual communication design.			√		
6	Able to use the tools, methods and techniques and computer software required for visual communication design applications.					√
7	Able to produce innovative and original works that reflect abstract and concrete concepts by emphasizing creativity				√	
8	Has the knowledge and skills to transform creative and innovative ideas into graphic, photographic, typographic, illustrative, 2 and 3-dimensional, animated and interactive visual expressions.					√
9	Applies visual communication design techniques with design technologies in developing and changing media environments.				√	
10	Has the competence to create visuals with designs that emphasize aesthetics in design processes.		√			
11	Has the competence to define the problem, solve the problem, plan, manage the project and present in the design-based project development process.	√				
12	Has the ability to use research methods and techniques in the field of Visual Communication.				√	
13	Has the competence to research, plan, implement and report during the project phase.	√				
14	Has the competence to establish the connection between design and aesthetic values.					√
15	Has the competence to interpret universal visual culture and associate the ties of symbols with universal visual culture.		√			
16	Has the competence to analyze, understand and interpret projects in the field of visual communication design with a critical and independent approach.		√			
17	Knows how to integrate and use digital technologies and artificial intelligence based/supported design tools creatively and innovatively in visual communication design and production stages.			√		
18	Knows how to integrate and use digital technologies and artificial intelligence-based/supported design tools creatively and innovatively in visual communication design and production stages.	√				

1 9	Evaluates artificial intelligence applications in design studies with a critical approach in terms of aesthetics and originality, and uses them in accordance with ethical rules.				√	
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ECTS / STUDENT WORKLOAD				
ACTIVITIES	NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (X weeks * total course hours)	15		3	45
Preliminary Preparation and self- study	15		1	15
Mid-Term	1		10	10
Quiz				
Assignment				
Project				
Field Study	1		20	20
Presentation / Seminar	1		10	10
Studio Practice				
Final Examination/ Final Project/ Dissertation	1		30	30
Other				
TOTAL WORKLOAD				130
TOTAL WORKLOAD / 25				5.2
ECTS				5

ETHICAL RULES WITH REGARD TO THE COURSE
<p>Plagiarism Disclaimer</p> <p>Detected and undetected plagiarism is a serious offence at any time and it could have devastating effects on your degree result and future professional life.</p> <p>Plagiarism is easy to avoid if you make sure you thoroughly identify and recognize your sources and do not copy from visual examples, designs or notes taken directly from your sources word for word. The maximum citation limit cannot exceed 20%. Artificial intelligence citations are also considered within this scope. If proven otherwise, the student will fail the course.</p>

ASSESSMENT DETAILS AND EVALUATION CRITERIA:

Final Grades will be determined according to the Course Learning Activities and Final Examination/ Project/ Dissertation Assessment Details as below, and comply with the Education and Examination Regulation set forth by the University.

Throughout the course, students will learn the theoretical base of the topic and they will be able to equip themselves with the practical know-how skills of Advertisement production. Also, students are expected to design a creative advertisement piece with the knowledge they have gained in the course.

During the class sessions, participation is a very important input for the learning process for the students. It is also vital to understand the effect of creativity input on the production process of advertisement.

70% attendance to courses is compulsory. Health reports belong to 30% absenteeism right.

PREPARED BY

UPDATED

APPROVED