

**ARKIN UNIVERSITY OF
CREATIVE ARTS AND DESIGN
FACULTY OF COMMUNICATION
NEW MEDIA AND COMMUNICATION
DEPARTMENT
2025-2026 ACADEMIC YEAR*
DOUBLE MAJOR PROGRAMME
For the Department of Plastic Arts**

University-wide Common Courses		
COURSE CODE	COURSE NAME	CREDITS
SOFL101/INGL101	Academic English I	3
SOFL102/INGL102	Academic English II	3
TUDI/TURK 201	Turkish Language I	2
TUDI/TURK 202	Turkish Language II	2
AITT/HIST 201	Atatürk Principles and History of Revolutions I	2
AITT/HIST 202	Atatürk Principles and History of Revolutions II	2
	University Elective I	3
	University Elective II	3
Total University-wide Common Credit and ECTS		20

New Media and Communication and Plastic Arts Programmes Common Courses

New Media and Communication Courses

Course Code	Course Name	Hour	Local Credit
GİTA132 + YMED210	Computer Graphics and Image + Design For Media	2-2 2-2	3 3
YMED304	Digital Media Portfolio	2-2	3
İLET401	Digital Aesthetics	3	3
İLET301	Research Methods in Social Sciences	3	3

Plastic Arts Courses

Course Code	Course Name	Hour	Local Credit
PLAS341	Art Studio I	4-4	6
PLAS411	Portfolio Design	2-2	3
ARTS202	Basic Art Concepts	3	3
ART201	Research Methods in Art	3	3
Toplam			15

YMED and PLAS Common Course Totals: 15 Local Credits

The courses that a student of the Department of Plastic Arts must take to do a double major in the Department of New Media and Communication

Fall Semester Courses

Course Code	Course Name	Hour	Local Credit
İLET103	Media Literacy	3	3
YMED101	Media Skills	2-2	3
YMED105	Digital Design Concepts	2-2	3
İLET201	Theories of Communication	3	3
YMED203	Digital Media Marketing	2-2	3
YMED205	Publishing	2-2	3
YMED301	Writing Skills	2-2	3
GITA307	Infographic Design	2-2	3
SİNE331	Motion Design and Visual Effects	2-2	3
İLET403	Creative Pitching	2-4	4

Bahar Yarıyılı Dersleri

Course Code	Course Name	Hour	Local Credit
İLET122	Digital Storytelling	2-2	3
YMED102	Web Technologies	2-2	3
İLET204	Innovative Approaches	3	3
YMED202	Podcasting and Blogging	3	3
YMED204	Interactive Design	2-2	3
YMED308	Intership	0	0
YMED402	New Generation Media	3	3
YMED404	Final Project	2-4	4
	Department Elective Course	2-2 / 3-0	3
	Department Elective Course	2-2 / 3-0	3

* The DMP Programme is valid for enrolments in 2024 and before. As of the 2025-2026 Academic Year, the DMP programme has been updated according to the new curriculum.

TOTAL LOCAL CREDITS: 59

Total University-wide Common Credits	20
NMC and PLAS Common Course Total Credits	15
Total credits a PLAS student must take if s/he wants to do DMP at NMC	59

EXPLANATIONS:

- The Double Major Programme of the Department of New Media and Communication is open only to students of the Faculty of Communication and the Faculty of Arts as of the 2024-2025 academic year.
- For the student to complete the Double Major Programme, he/she must pass all the compulsory courses in the table related to his/her department. Apart from the compulsory courses specified in the table, a total of at least 6 credits and **'10 ECTS Department Elective** courses must be taken. Courses coded as İLET are faculty electives, and courses coded as YMED are department electives.

ELECTIVE COURSES

Course Code	Course Name	Hour	Credit	ECTS
İLET104	Behavioural Sciences	3	3	5
İLET303	Global Issues	3	3	5
İLET304	Communication Strategies For NGOs	3	3	5
İLET306	Entrepreneurship and Project Management	2-2	3	5
İLET307	Diction and Elocution	3	3	5
İLET308	Peace Journalism	3	3	5
İLET312	Media Law and Ethics	3	3	5
İLET314	Creative Industries	3	3	5
İLET316	Social Psychology	3	3	5

İLET405	Analysing Music in Communication	3	3	5
İLET406	Film Analysis	3	3	5
İLET407	Social Media Management	2-2	3	5
YMED206	Social Media Content Management	2-2	3	5
YMED207	Dynamic Web Design	2-2	3	5
YMED208	Digital Media Theories	3	3	5
YMED209	History of Digital Media	3	3	5
YMED210	Design For Media	2-2	3	5
YMED211	Narrative Types in Media	2-2	3	5
YMED212	Video Practices	2-2	3	5
YMED213	Peace Journalism	3	3	5
YMED214	Political Communication Campaigns	3	3	5
YMED216	Media Ethics	3	3	5
YMED217	Video Content Production	2-2	3	5
YMED218	Commercial Photography	2-2	3	5
YMED222	Strategic Communication and Management	3	3	5
YMED226	Investigative Journalism	3	3	5
YMED303	Game Mechanics and Level Design	2-2	3	5
YMED305	Intercultural Digital Communication	3	3	5
YMED306	Digital Workflow	2-2	3	5
YMED307	Intercultural Relations and Communication	2-2	3	5
YMED309	Viral Advertising	2-2	3	5
YMED310	Sound Effect Design	2-2	3	5
YMED311	Media, Power and Culture	3	3	5
YMED312	Video Studies	2-2	3	5
YMED314	Financial Literacy	3	3	5
YMED316	Pazarlama Yönetimi	3	3	5
YMED401	Creative Coding	2-2	3	5
YMED403	Freedom of Expression	3	3	5
YMED405	Perception and Visual Reading in Design	2-2	3	5
YMED406	Design for Mobile Appliances	2-2	3	5
YMED408	Privacy and Surveillance	3	3	5