

COURSE SYLLABUS						
Course Title	Course Code	Semester	Course Hour/Week		Credit	ECTS
Theory and History of Art History	ARHA 401	7	Theory 3	Practice 0	3	5
Course Type	Compulsory Courses	Department Elective	Faculty Elective	University Elective	CoHE (YÖK) Compulsory	Other
	x					
Level of Course	Associate Degree (Short Cycle)		Undergraduate (First Cycle)		Graduate / Doctoral (Second / Third Cycle)	
			x			
Language of Instruction	English					
Course Instructor(s)	Assist. Prof. Dr. Merve Senem Arkan			E-mail : merve.arkan@arucad.edu.tr Office : TIOFF15		
Course Objectives	The theoretical issues that have shaped scholarly approaches to the history of art; the history of the development of Art History as a discipline. The different methodologies currently used in the study of the history of art and visual culture.					
Course Learning Outcomes	Thorough analyses and discussions will put emphasis on the formation of conceptual thinking and help the students to find critical access to the theories of art history. They will have learned to do research and answer questions with the help of specific bibliography.					
Course Content	In this course we will discuss various theories and concepts related to art history. The course will examine topics like; representation, gender, audience and psychology.					
COURSE OUTLINE/SCHEDULE						
Week	Topic	Implementat ion (theory/prac tice)	Required Reading, Preliminary preparation			
1	Introduction	T				
2	Method	T	Preziosi, Donald. “Art as History - Introduction” In Donald Preziosi, ed. The Art of History: A Critical Anthology.			

3	Biography	T	Giorgio Vasari, "The Life of Michelangelo Buonarroti, Florentine Painter, Sculptor, and Architect," in Eric Fernie, Art history and its methods, p.22
4	Iconography and Iconology	T	Erwin Panofsky, "Iconography and Iconology: An Introduction to the Study of Renaissance Art," in Panofsky, Meaning in the Visual Arts: Papers in and on Art History, pp. 26-54.
5	Beauty	T	Johann Joachim Winckelmann, "Reflection on Imitation of Greek Works"
6	Style	T	Heinrich Wölfflin, "Introduction" in Principles of Art, p1-17.
7	MIDTERM WEEK		
8	Semiotics	T	Bryson, Norman and Mieke Bal. "Semiotics and Art History," Art Bulletin 73, no. 2, 1991. 174-208.
9	Interpretation	T	Stephen Bann "Meaning/Interpretation" In Donald Preziosi, ed. The Art of History: A Critical Anthology.
10	Reception	T	Roland Barthes: 'The Death of the Author'
11	Reproduction	T	Walter Benjamin, "The Work of Art in the Age of Its Technological Reproducibility (Second Version)"
12	Psychoanalysis	T	Michelangelo's mutilation of the Florence Pieta: A psychoanalytic Inquiry by Robert S. Liebert
13	Orientalism	T	Edward Said, Introduction and Chapter 1 of Orientalism.
14	Feminism	T	Linda Nochlin. "Why have there been no great woman artists." ARTNews (Jan 1977)
15	Contemporary art		Terry Smith, "The State of Art History: Contemporary Art," Art Bulletin 92, no. 4
16	Presentations		
17	FINAL		
Required Course Material(s) / Reading(s)/ Text Book(s)		Donald Preziosi, The Art of Art History, 2009. Eric Fernie, Art history and its methods: A Critical Anthology, 1995.	

Recommended Course Material(s)/ Reading(s) /Other						
ASSESSMENT						
Learning Activities	NUMBER	WEIGHT in %				
Mid-Term	1	30				
Quiz						
Assignment						
Project						
Field Study						
Presentation / Seminar	1	30				
Studio Practice						
Other (class participation)						
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade	1	40				
TOTAL		100				
CONTRIBUTION OF COURSE LEARNING OUTCOMES TO PROGRAMME LEARNING OUTCOMES						
No	PROGRAMME LEARNING OUTCOMES	Level of Contribution (1- lowest/ 5- highest)				
		1	2	3	4	5
1	To be able to develop the ability to examine, analyze, discuss and develop comments based on scientific evidence, concepts, ideas and data related to the disciplines of archaeology and art history with social science research methods					
2	To have knowledge of Classical Archaeology, Protohistory and Near Eastern Archaeology, Prehistory					
3	To be able to reveal the changes that civilizations have undergone in themselves and in the historical process and their effects on cultural assets.					
4	To have a clear knowledge and awareness about the main problems of art history and to be able to use the knowledge effectively on current questions and problems.					

5	To be able to distinguish the general characteristics of the period and to establish a relationship between different works based on the characteristics of a work.				
6	To be able to apply the methods and skills acquired in order to extract the artefacts under the ground.				
7	To be able to create critical awareness level skills about past cultures and intercultural relations				
8	To be able to develop professional knowledge and skills in archaeological excavations and surveys				
9	To be able to define works of art by establishing relationships between the geography of cultures, the life and thought styles of the period, and the essential qualities of the work,				
10	To have an informed, conscious, processed and consistent view about various fields of art and artistic activities of various cultures				
11	Display a broad understanding of the historical development of human culture and apply this information with sensitivity and an appreciation for diversity in prehistoric, historic and modern cultures				
12	Acquire knowledge of the geography of regions of interest and how this has affected the rise and development of human cultures in these areas				
ECTS / STUDENT WORKLOAD					
ACTIVITIES		NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (X weeks * total course hours)		15		3	48
Preliminary Preparation and self- study		15		2	30
Mid-Term		1		8	8
Quiz					
Assignment					
Project					
Field Study					
Presentation / Seminar		1		24	24
Studio Practice					
Final Examination/ Final Project/ Dissertation		1		15	15

Other				
TOTAL WORKLOAD				125
TOTAL WORKLOAD / 25				5
ECTS				5
ETHICAL RULES WITH REGARD TO THE COURSE				
<p>Plagiarism Disclaimer Detected and undetected plagiarism is a serious offence at any time and it could have devastating effects on your degree result and future professional lives. Plagiarism is easy to avoid if you make sure to identify and acknowledge your sources thoroughly and do not copy directly from visual examples, designs, or notes that have in turn been taken word for word from your sources.</p>				
ASSESSMENT DETAILS AND EVALUATION CRITERIA:				
<p>Final Grades will be determined according to the Course Learning Activities and Final Examination/ Project/ Dissertation Assessment Details as below, and comply with the Education and Examination Regulation set forth by the University.</p> <p>Presentation (30%): Each week, at least one student will make presentation on the subject of the week's readings. The week's respondent will give a fifteen minute presentation.</p> <p>The assessment for this module comprises a written midterm exam.</p> <p>The final assignment will have two parts; presentation and report. Students need to prepare a critical presentation on one of the reading material. In addition, they need to prepare written assignment on the topic of their presentation. The assignment will be evaluated according to the rubric.</p>				
PREPARED BY	Merve Senem Arkan			
UPDATED	20.01.2025			
APPROVED	Approved by the Departmental Board on			