

COURSE SYLLABUS						
Course Title	Course Code	Semester	Course Hour/Week		Credit	ECTS
Design History	INDD310	FALL 2023-2024	Theory 3	Practice 0	3	5
Course Type	Compulsory Courses	Department Elective	Faculty Elective	University Elective	CoHE (YÖK) Compulsory	Other
	-	X	-	-	-	-
Level of Course	Associate Degree (Short Cycle)		Undergraduate (First Cycle)		Graduate / Doctoral (Second / Third Cycle)	
	-		X			

<b>Language of Instruction</b>	English
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<b>Course Instructor(s)</b>	Assoc. Prof. Dr. Handan Ergiydiren Doğan	E-mail : handan.dogan@arucad.edu.tr Office :
<b>Course Objectives</b>	Aims to convey a historical and theoretical awareness of the history of design from 1760 to 2020. Students understand the relationship in between actual history or sociological realities and product development. This course also gives the opportunity to be familiar with key figures as designers during history who challenged and raised the practice of designing through industrial history.	
<b>Course Learning Outcomes</b>	<p>On successful completion of this module, students will master the following skills and knowledge:</p> <ol style="list-style-type: none"> <li>1. Comprehend and comment on the impact of historical realities on design practices.</li> <li>2. Evaluate the cornerstones of the design history along with the important designers of that particular era.</li> <li>3. Identify each decade in terms of design approaches, manufacturing abilities and socio-cultural aspects. characteristics).</li> <li>4. Understanding the time flow of design practices through decades in order to picture or envision the future.</li> </ol>	

<b>Course Content</b>	Survey through the historical journey of design, exploring the key designer who has achieved radical developments in design and impressed a massive amount of users all around the world. Aspects and impacts of each decade within the design approaches, manufacturing technologies and effects on users. The influences of historical events on design practices such as innovations, social responsibility and so on.
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<b>COURSE OUTLINE/SCHEDULE</b>			
<b>Week</b>	<b>Topic</b>	<b>Implementation (theory/practice)</b>	<b>Required Reading, Preliminary preparation</b>
1	Introduction to the course, sharing weekly plan. Presentation Subjects Division 1760 Industrial Revolution, Inventions, The Guilds, Artists and Craftsman	T	See required readings
2	1866-1915 Arts and Crafts Movement, Ruskin. Morris, Chicago and Frank Lloyd Wright	T	See required readings
3	1880-1910 Art Nouveau	T	See required readings
4	Jugendstijl-Germany 1897-1905 Vienna Secession	T	See required readings
5	1907-1935 Deutscher Werkbund	T	See required readings
6	1880-1940 Modernism 1-2	T	See required readings
7	MIDTERM		
8	1920-1934 Bauhaus	T	
9	1920-1934 Bauhaus	T	See required readings
10	1910-1940 Art Deco 1930-1950 Streamlining	T	See required readings
11	1930-1960 & 1990-... Organic Design 1935-... Scandinavian Modern 1958-1972 Pop Art 1960-1969 Space Age	T	See required readings

12	1967-1978 Minimalism 1978-... Post Modernism	T	See required readings
13	1981-1988 Memphis 1988-...Deconstructivism	T	
14	Review	T	

<b>Required Course Material(s) / Reading(s)/ Text Book(s)</b>	-Sparke, P., An Introduction to Design and Culture: 1900 to the Present, Taylor and Francis, 2019. -Conway, H., Design History: A Students' Handbook, Taylor and Francis, 2006. -Ferebee, A., Byles J., A History of Design from the Victorian Era to the Present: A Survey of the Modern Style in Architecture, Interior Design, Industrial Design, Graphic Design, and Photography, W. W. Norton, 2011. -Raizman, D., History of Modern Design, Laurence KING PUBLISHING, 2010.
<b>Recommended Course Material(s)/ Reading(s) /Other</b>	-Dardi, D., Pasce, V., <i>Design History Handbook</i> , Antique Collectors' Club, 2019. -Bürdek, E. B., <i>Design: History, Theory and Practice of Product Design</i> , Walter de Gruyter GmbH, 2015

<b>ASSESSMENT</b>		
<b>Learning Activities</b>	<b>NUMBER</b>	<b>WEIGHT in %</b>
Mid-Term	1	30
Quiz		
Assignment		
Project		
Field Study		
Presentation / Seminar	1	30
Studio Practice		

Other (class participation)		
<b>Contribution of Final Examination/Final Project/ Dissertation to the Final Grade</b>	1	40
<b>TOTAL</b>	3	100%

**Industrial Design programme + LO**

<b>CONTRIBUTION OF COURSE LEARNING OUTCOMES TO PROGRAMME LEARNING OUTCOMES</b>						
No	<b>PROGRAMME LEARNING OUTCOMES</b>	Level of Contribution (1- lowest/ 5- highest)				
		1	2	3	4	5
1	Obtain knowledge of elements of visual and physical language of design, and essential design principles, such as form, function, energy, space, nature and society.					
2	Understand design concept, its development process and diverse communication and visualization tools, including digital, augmented and virtual realities					
3	Comprehend the history of design and art, their impact on design thinking processes, and the methodologies of design-related research.					
4	Explore industrial design as a profession, and design process as a holistic system.					
5	Produce sketches and technical drawings according to standards and codes and by applying diverse tools.					
6	Develop creativity and personal style in industrial design and communicate design proposals verbally, visually and textually through a range of media to the client.					
7	Conduct research systematically and apply research based methods and critical thinking in design process and problem solving.					
8	Produce models and conduct cost estimation of industrial design projects, along with the technical documentation for projects realization.					
9	Be engaged in continuous self-development, lifelong learning and interior architecture professional practice development after graduation.					
10	Demonstrate mastery of innovative design tools, techniques and concepts in industrial design and proficiency in selection and use of relevant design technologies.					
11	Operate as reflective practitioner and validate a coherent and critical understanding of the various theoretical, historical, cultural, contextual and ecological dimensions impacting on their practice, and their relationship to the intended audience.					

12	Apply a range of professional and self-management skills and demonstrate proficiency in researching, observing, investigating and critically evaluating information and concepts from a wide range of relevant sources.								
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ECTS / STUDENT WORKLOAD				
ACTIVITIES	NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (X weeks * total course hours)	14		4	56
Preliminary Preparation and self- study	13		4	52
Mid-Term	1		4	4
Quiz				
Assignment				
Project				
Field Study				
Presentation / Seminar	1		4	4
Studio Practice				
Final Examination/ Final Project/ Dissertation	1		4	4
Other				
<b>TOTAL WORKLOAD</b>				120
<b>TOTAL WORKLOAD / 25</b>				4,8
<b>ECTS</b>				<b>5</b>

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**ETHICAL RULES WITH REGARD TO THE COURSE**

**Plagiarism Disclaimer**

Detected and undetected plagiarism is a serious offence at any time and it could have devastating effects on your degree result and future professional lives.

Plagiarism is easy to avoid if you make sure to identify and acknowledge your sources thoroughly and do not copy directly from visual examples, designs, or notes that have in turn been taken word for word from your sources.

**ASSESSMENT DETAILS AND EVALUATION CRITERIA:**

Final Grades will be determined according to the Course Learning Activities and Final Examination/ Project/ Dissertation Assessment Details as below, and comply by the Education and Examination Regulation set forth by the University. The percentage of absenteeism , including medical reports, is 30%.

<b>PREPARED BY</b>	Asst. Prof. Dr. Handan Ergiydiren Doğan
<b>UPDATED</b>	September 2023
<b>APPROVED</b>	