

COURSE SYLLABUS						
Course Title	Course Code	Semester	Course Hour/Week		Credit	ECTS
Experimental Photography	PHVD 216	1	Theory 1	Practice 4	3	6
Course Type	Compulsory Course	Department Elective	Faculty Elective	University Elective	CoHE (YÖK) Elective	Other
	X	-	-	-	-	-
Level of Course	Associate Degree (Short Cycle)		Undergraduate (First Cycle)		Graduate/ Doctoral (Second /Third Cycle)	
	-		X		-	

Language of Instruction	English
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Course Instructor(s)	Sen. Ins. Halil Madi	E-mail : halil.madi@arucad.edu.tr Office : ES-OFF02
Course Objectives	This course is designed to challenge conventional photographic practices by encouraging creative risk-taking and the exploration of unconventional techniques. By the end of the course, students will have developed a personal artistic voice and a robust portfolio that reflects their experimentation and innovation.	
Course Learning Outcomes	<ul style="list-style-type: none"> □ Developed a Creative and Experimental Mindset: Students will demonstrate the ability to break traditional photographic rules and engage in innovative practices that challenge conventional aesthetics. □ Mastered Alternative Photography Processes: Students will gain proficiency in alternative photographic methods such as pinhole photography, photograms, film manipulation, glitch art, and digital compositing. □ Integrated Mixed Media and Cross-Disciplinary Techniques: Students will successfully combine photography with other art forms like painting, collage, and digital art to push the boundaries of traditional media. □ Enhanced Critical Thinking and Analytical Skills: Students will analyze experimental photographic works from historical and contemporary perspectives, applying constructive feedback to improve their creative processes. □ Refined Conceptual and Artistic Vision: Students will generate and execute innovative experimental projects that reflect their unique artistic voice and vision 	

Course Content	<p>The course begins with an overview of experimental photography, exploring its history and the concept of breaking traditional rules. Students will study historical experimental techniques and photographers, and practice hands-on work with pinhole cameras, expired film, and DIY lenses. Exposure techniques such as double exposures and cross processing will be experimented with, alongside creating intentional blur and long exposure effects through camera movement. Camera-less photography will be explored through photograms and light-sensitive materials, while students manipulate film using alternative development processes. Digital glitch art techniques will introduce digital manipulation, and mixed media approaches will combine photography with painting, collage, and sculpture. The course will also cover light painting, macro photography, compositing for surreal images, and unconventional perspectives through unique angles and stereoscopic imaging. Students will plan and develop innovative photographic projects, collaborate on group installations, and refine a curated portfolio of experimental work. The course concludes with a final project that showcases each student's artistic growth and experimentation.</p>
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COURSE OUTLINE/SCHEDULE			
Week	Topic	Implementation (theory/practice)	Required Reading, Preliminary preparation
1	Course Introduction & The World of Experimental Photography	T	<i>Digital Photography : A Basic Manual</i>
2	Foundations & Historical Context	T/P	<i>Street Photography : the art of capturing the candid moment</i>
3	Alternative Camera Techniques & Processes	T/P	<i>Digital Photography : A Basic Manual</i>

4	Experimental Exposure Techniques	T/P	<i>Street Photography : the art of capturing the candid moment</i>
5	In-Camera Movement & Creative Blurring	T/P	<i>Street Photography : the art of capturing the candid moment</i>
6	Photograms & Camera-less Photography	T/P	<i>Advanced digital black & white photography</i>
7	Film Manipulation & Chemical Processes	T/P	<i>Digital Photography : A Basic Manual</i>
8	MIDTERM	T/P	
9	Digital Experimentation & Glitch Art	T/P	<i>Photography After Photography gender, genre, history</i>
10	Mixed Media & Hybrid Approaches	T/P	<i>Street Photography : the art of capturing the candid moment</i>
11	Light Painting & Long Exposure Experiments	T/P	<i>Photography : a critical introduction</i>
12	Macro & Micro Experimental Imaging	T/P	<i>Street Photography : the art of capturing the candid moment.</i>
13	Advanced Compositing & Surreal Imagery	T/P	<i>Digital Photography : A Basic Manual</i>
14	3D Perspectives & Alternative Angles	T/P	<i>Advanced digital black & white photography</i>
15	Conceptualizing Your Experimental Vision	T/P	<i>Digital Photography : A Basic Manual</i>

16	Portfolio Curation & Critical Review	T/P	<i>Photography After Photography gender, genre, history</i>
17	FINAL		

Required Course Material(s) / Reading(s)/ Text Book(s)	<ul style="list-style-type: none"> 32GB SD Card is required. Advanced digital black & white photography, John Beardsworth, New York Lark Books 2007. Call Number: TR267 .B435 2007 Photography : a critical introduction / edited by Liz Wells. New York : Routledge, 2021. Call Number: TR145 .P48 2015 Digital Photography : A Basic Manual / Henry Horenstein with Allison Carroll, New York : Little, Brown and Co., 2011. Call Number: TR267 .B435 2007 Photography After Photography gender, genre, history, Durham and London: Duke University Press, 2017, Call Number: REF TR642 .S64 2017
Recommended Course Material(s)/ Reading(s) /Other	<ul style="list-style-type: none"> The Photographer's Eye – Michael Freeman Understanding Exposure – Bryan Peterson Light: Science & Magic: An Introduction to Photographic Lighting – Fil Hunter & Paul Fuqua

ASSESSMENT		
Learning Activities	NUMBER	WEIGHT in %
Mid-Term	1	40
Contribution of Final Examination/Final Project/ Dissertation to the Final Grade	1	60
TOTAL		100

CONTRIBUTION OF COURSE LEARNING OUTCOMES TO PROGRAMME LEARNING OUTCOMES						
	PROGRAMME LEARNING OUTCOMES	Level of Contribution (1- lowest/ 5- highest)				
		1	2	3	4	5
1	Knows the historical development of the field of communication, basic concepts, theories and research methods.	<div></div>				
2	Knows the principles and elements of basic design.			<div></div>		
3	Knows the history, theories and theorists of visual communication.			<div></div>		
4	Knows advanced practical skills in various commercial and creative contexts, including graphic and audiovisual multimedia design.				<div></div>	
5	Knows national and international ethical rules, standards and legal documents on communication and visual communication design.	<div></div>				
6	Able to use the tools, methods and techniques and computer software required for visual communication design applications.		<div></div>			
7	Able to produce innovative and original works that reflect abstract and concrete concepts by emphasizing creativity	<div></div>				
8	Has the knowledge and skills to transform creative and innovative ideas into graphic, photographic, typographic, illustrative, 2 and 3-dimensional, animated and interactive visual expressions.			<div></div>		
9	Applies visual communication design techniques with design technologies in developing and changing media environments.		<div></div>			
10	Has the competence to create visuals with designs that emphasize aesthetics in design processes.				<div></div>	
11	Has the competence to define the problem, solve the problem, plan, manage the project and present in the design-based project development process.					<div></div>
12	Has the ability to use research methods and techniques in the field of Visual Communication.	<div></div>				
13	Has the competence to research, plan, implement and report during the project phase.		<div></div>			
14	Has the competence to establish the connection between design and aesthetic values.				<div></div>	
15	Has the competence to interpret universal visual culture and associate the ties of symbols with universal visual culture.				<div></div>	

ECTS / STUDENT WORKLOAD				
ACTIVITIES	NUMBER	UNIT	HOUR	TOTAL (WORKLOAD)
Course Teaching Hour (X weeks * total course hours)	15		5	75
Preliminary Preparation and self- study	15		3	45
Mid-Term	1		10	10
Final Examination/ Final Project/ Dissertation	1		10	10
TOTAL WORKLOAD				140
TOTAL WORKLOAD / 25				5.6
ECTS				6

ETHICAL RULES WITH REGARD TO THE COURSE
<p>Plagiarism Disclaimer</p> <p>Detected and undetected plagiarism is a serious offence at any time and it could have devastating effects on your degree result and future professional lives.</p> <p>Plagiarism is easy to avoid if you make sure to identify and acknowledge your sources thoroughly and do not copy directly from visual examples, designs, or notes that have in turn been taken word for word from your sources.</p>

ASSESSMENT DETAILS AND EVALUATION CRITERIA:	
<p>Course grades are based on class participation and discussion, assignments, critiques, quantity and quality of energy and imagination invested in each assignment, execution of photographic theory in practice, and final critique. Students are expected to attend all classes; absences will affect course grade.</p>	
PREPARED BY	Sen. Ins. Halil Madi
UPDATED	Sen. Ins. Halil Madi
APPROVED	