



INTERNATIONALIZATION POLICY DOCUMENT

SECTION ONE

Purpose, Scope, and Definitions

1. Short Title

“Arkin University of Creative Arts and Design (ARUCAD) Internationalization Policy Document”.

2. Definitions

For the purposes of this Policy Document, the following terms shall have the meanings set out below;

- a) University: ARUCAD University,
- b) Board of Trustees, Senate, or the relevant Administrative Board: ARUCAD Board of Trustees, ARUCAD Senate, or the relevant ARUCAD Administrative Board,
- c) Rector: the Rector of ARUCAD,
- d) Governance: The holistic management structure encompassing the determination of the strategic direction of the University, the execution of decision-making processes, the balancing of authority and responsibility, and the ensuring of accountability,
- e) Internationalization: The systematic and sustainable integration of an international and intercultural dimension into the University’s education and training, research, community engagement, and administrative activities,
- f) International Joint Program: An academic program jointly conducted by two or more higher education institutions, the curriculum and learning outcomes of which are jointly determined,
- g) Dual Degree Program: A program in which a student completes his or her studies at two different higher education institutions and becomes entitled to receive separate diplomas from each institution,
- h) PDCA Cycle (Plan-Do-Check-Act): The quality management model based on the planning, implementation, monitoring, and improvement of institutional activities in accordance with the results obtained.

3. Purpose

The purpose of this Policy is **to strengthen the international dimension** within the University’s education and training, research and development, community engagement, and governance processes; to ensure its integration into the global academic ecosystem; and to establish a **sustainable culture of internationalization**.

4. Scope

This Policy covers student mobility; academic and administrative staff mobility; international collaborations; international programs and projects; and institutional capacity and visibility.

SECTION TWO

Fundamental Principles

5. Fundamental Principles of Internationalization

Our University conducts its internationalization activities in accordance with the following principles:

- (a) **Quality Orientation:** In internationalization processes, priority is given not to quantitative expansion but to the academic quality and sustainable development of education and training, research, and the institutional structure.
- (b) **Equality and Inclusiveness:** The University adopts an approach to internationalization that observes equality of opportunity, respects cultural diversity, and encompasses all stakeholders.
- (c) **Reciprocity and Sustainability:** International collaborations are pursued with the objective of establishing balanced and long-term partnerships based on mutual benefit.
- (d) **Academic Freedom and Ethics:** In all international activities, academic freedom, scientific integrity, and universal ethical values are recognized as fundamental principles.
- (e) **Strategic Alignment:** Internationalization objectives are addressed holistically in alignment with the University's mission, vision, and strategic plan.

6. Strategic Objectives

The University's internationalization strategy is shaped within the framework of the University's strategic plan in line with the following objectives:

- (1) **International Student Profile**
 - (a) To increase the number and diversity of international students in a quality-oriented manner,
 - (b) To strengthen student support, advisory, and adaptation mechanisms
- (2) **Academic Mobility**
 - (a) To encourage the international mobility of academic and administrative staff,
 - (b) To increase international teaching, research, and joint publication activities
- (3) **International Programs**
 - (a) To enhance the quality of programs delivered in a foreign language,
 - (b) To expand dual degree, joint degree, and joint academic programs
- (4) **Research and Project Collaborations**
 - (a) To increase participation in international projects,
 - (b) To take part in international research networks and consortia
- (5) **Institutional Visibility**
 - (a) To enhance visibility in international rankings, networks, and platforms,
 - (b) To strengthen international promotion and branding strategies

SECTION THREE

International Collaborations and Areas of Internationalization

7. International Collaborations

- (1) ARUCAD develops collaborations with foreign universities, research centers, public institutions, and international organizations.
- (2) Such collaborations are evaluated in accordance with the principles of academic quality, strategic alignment, and mutual benefit.
- (3) Bilateral agreements are monitored and updated on a performance-based basis.

8. Areas of Internationalization

- (1) **Internationalization in Education and Training;** International and comparative content is incorporated into curricula. Support mechanisms aimed at enhancing foreign language

proficiency are developed. Academic advising, orientation, and adaptation programs are implemented for international students.

- (2) **Internationalization in Research and Community Engagement;** International publications, joint projects, and scientific events are encouraged. International collaborations addressing global challenges are supported in line with the Sustainable Development Goals. International best practices are taken into consideration in community engagement activities.
- (3) **Governance and Support Mechanisms;** Internationalization processes are carried out through the relevant coordinators and units. The international competencies of administrative and academic staff are enhanced.

9. Resource Planning and Management

ARUCAD plans, allocates, and sustainably manages the necessary human resources, financial resources, and institutional infrastructure in order to effectively implement its internationalization policy and objectives.

Within this scope:

- (1) The academic, administrative, and technical human resources required for the implementation of internationalization activities are planned and assigned.
- (2) Adequate institutional budget resources for international student services, mobility programs, collaborations, and projects are allocated in line with the strategic plan.
- (3) Digital infrastructure, information systems, and administrative mechanisms that support internationalization processes are developed and kept up to date.
- (4) The necessary resources are provided for training, language development, and professional development programs aimed at improving the international competencies of academic and administrative staff.
- (5) Financial and technical support mechanisms are established for international promotion, visibility, and brand management activities.
- (6) Effectiveness, efficiency, and transparency are taken as the basis in the use of resources.
- (7) Resource planning and management processes are carried out in alignment with the University's strategic plan and performance indicators; they are regularly monitored and continuously improved within the framework of the PDCA Cycle.

10. Monitoring, Evaluation, and Continuous Improvement

- (1) The implementation of this Policy is monitored by the quality commissions and the relevant boards.
- (2) Its effectiveness is measured through indicators and internal evaluation reports.
- (3) Policies are updated in line with feedback, and processes are improved within the framework of the PDCA Cycle.

SECTION FOUR Other Provisions

11. Matters Not Provided for in the Principles

In cases where no provision is set forth in this Policy, the relevant provisions of other regulations of ARUCAD, as well as the decisions of the Board of Trustees, the Senate, or the relevant Administrative Board, shall apply.

12. Entry into Force

These policies shall enter into force as of the date on which they are adopted by the Senate of Arkın University of Creative Arts and Design.

13. Authority for Implementation

The provisions of these policies shall be implemented by the Rector of Arkın University of Creative Arts and Design.