QUALITY ASSURANCE POLICY DOCUMENT

SECTION ONE
Purpose, Scope and Definitions

1. Short Title

"Arkın Creative Arts and Design University (ARUCAD) Quality Assurance Policy Document".

2. Tanımlar

For the purposes of this Policy Document, the following terms shall have the meanings set out below;

a) University: ARUCAD University,

b) Board of Trustees, Senate or relevant Administrative Board: ARUCAD Board of Trustees, ARUCAD Senate or the relevant ARUCAD Administrative Board,

c) Rector: The Rector of ARUCAD,

d) Quality Assurance: The systematic planning, implementation, monitoring, and improvement activities carried out in order to ensure that the University achieves the objectives determined for its education and training, research and development, societal contribution, and administrative processes,

e) Quality Assurance System: the entirety of policies, processes, structures, mechanisms, and tools that ensure the sustainable implementation of quality assurance at the institutional level,

f) Quality Culture: the adoption of quality not merely as an element of control but as a shared value and form of conduct embraced by all stakeholders of the institution,

g) Continuous Improvement: the regular evaluation of institutional processes, their development in line with feedback, and the enhancement of the level of quality,

h) PDCA Cycle (Plan-Do-Check-Act): the quality management model based on the planning, implementation, monitoring, and improvement of institutional activities in accordance with the results obtained.

3. Purpose

The purpose of this policy is to establish **a transparent, participatory, and sustainable quality assurance system based on continuous improvement** in the University's education and training, research and development, societal contribution, and administrative activities, and to strengthen the institutional quality culture.

4. Scope

This policy covers all academic and administrative units, all processes and areas of activity, as well as internal and external stakeholders.

SECTION TWO
Fundamental Principles, Objectives, and Their Relationship with Institutional Areas

5. Fundamental Research and Development Principles
Our University conducts its quality assurance activities in accordance with the following principles:
   (a) **Continuous Improvement:** Adopting a quality approach that prioritizes development in all processes,
   (b) **Participation:** Ensuring the active participation of internal and external stakeholders in quality processes,
   (c) **Transparency and Accountability:** Sharing information and results related to quality with the public,
   (d) **Evidence-Based Management:** Basing decision-making processes on data, analysis, and feedback,
   (e) **Institutional Responsibility:** addressing quality not as an individual responsibility but as an institutional responsibility.

6. Quality Assurance System Approach
At our University, the quality assurance system is implemented through a holistic approach based on the **Plan–Do–Check–Act (PDCA)** cycle, the strategic plan, performance indicators and activity reports, and internal and external evaluation processes.

7. Quality Assurance in Education and Training
   (1) Program design, learning outcomes, and assessment and evaluation processes are reviewed regularly.
   (2) Student feedback constitutes one of the primary inputs for quality improvement processes.
   (3) The professional development of academic staff is supported.

8. Quality in Research, Development, and Societal Contribution
   (1) Research and societal contribution activities are evaluated in terms of quality, impact, and sustainability.
   (2) Improvement activities are carried out in line with performance indicators and impact analyses.

9. Quality in Governance and Administrative Processes
   (1) Governance and administrative processes are monitored based on effectiveness, efficiency, and the effective use of resources.
   (2) Risk management and internal control mechanisms constitute an integral part of the quality assurance system.

10. Stakeholder Participation
   (1) The opinions of students, graduates, academic and administrative staff, and external stakeholders are obtained on a regular basis.
   (2) Stakeholder feedback is systematically incorporated into quality processes.

11. Monitoring, Evaluation, and Continuous Improvement
   (1) The quality assurance system is monitored and evaluated at regular intervals.
   (2) Improvement actions are planned in line with internal evaluation reports and the results of external evaluations.
   (3) The continuity of the quality culture is ensured.

SECTION THREE
Other Provisions

12. Matters Not Provided for in the Principles
In cases where no provision is set forth in this Policy, the relevant provisions of other regulations of ARUCAD, as well as the decisions of the Board of Trustees, the Senate, or the relevant Administrative Board, shall apply.

13. Entry into Force
These policies shall enter into force as of the date on which they are adopted by the Senate of Arkın University of Creative Arts and Design.

14. Authority for Implementation
The provisions of these policies shall be implemented by the Rector of Arkın University of Creative Arts and Design.