SOCIAL, CULTURAL AND SPORTS ACTIVITIES POLICY DOCUMENT

SECTION ONE
Purpose, Scope and Definitions

1. Short Ttle
"Arkın University of Creative Arts and Design (ARUCAD) Social, Cultural and Sports Activities Policy Document."

2. Definitions
For the purposes of these Principles and Procedures, the following terms shall have the meanings set out below;

a) University: Arkın University of Creative Arts and Design (ARUCAD),
b) Board of Trustees, Senate or relevant Administrative Board: The ARUCAD Board of Trustees, ARUCAD Senate or relevant ARUCAD Administrative Board,
c) Rector: The Rector of ARUCAD,
d) Social Activity: Activities that support interaction, solidarity, a sense of belonging, volunteering, personal development and well-being among students and staff,
e) Cultural Activity: Activities carried out in the fields of art, design, cultural heritage, creative expression, intercultural interaction and cultural diversity,
f) Sports Activity: Activities that support physical activity, recreation, sports training, tournaments, competitions and healthy living,
g) Activity: Social, cultural or sports events, programmes, projects and organisations organised or supported by the University, carried out jointly, or involving the use of University facilities and resources,
h) Student Club: A student organisation established by students in line with common interests and objectives and in accordance with the relevant University regulations,
i) Volunteering: Activities in which an individual participates of their own free will, without expecting any financial compensation, with the aim of creating social benefit,
j) Stakeholder: Students, staff, alumni, public institutions, local authorities, non-governmental organisations, sports organisations, arts and cultural institutions, private-sector organisations, and other persons or institutions affected by or contributing to the implementation of the Policy,
k) Activity Coordinator: An authorised person responsible for the planning, implementation and safety of an activity, maintaining its records, and evaluating its outcomes,
l) Inclusive Participation: The ability of individuals with different social, cultural, economic and individual characteristics to participate in activities equally, safely and accessibly,
m) Safe Sport: A sports environment based on the protection of participants' physical and psychological integrity, ethical conduct and fair play, and protection from violence, harassment, discrimination and abuse,

n) Social Impact: The short-, medium- or long-term change generated by an activity among individuals, the University community and society,
o) PDCA Cycle (Plan-Do-Check-Act): A quality management model based on planning and implementing activities, monitoring them, and improving them based on the results.

3. Purpose

The purpose of this Policy is to integrate students' academic development with social, cultural and sports experiences; to strengthen a sense of belonging, well-being, creativity, healthy living, social responsibility and intercultural interaction; and to establish the fundamental principles for conducting activities in an inclusive, accessible, safe, ethical, sustainable and measurable manner.

4. Scope

This Policy covers social, cultural and sports activities organised or supported by the University or carried out on behalf of the University, student club activities, volunteering activities, and the physical and digital environments used for such activities. The Policy applies to students, academic and administrative staff, alumni, visitors, activity partners, volunteers and participants. The educational component of activities carried out within the scope of courses shall be evaluated in accordance with the Education and Training Policy Document, while their contribution and impact on society shall be evaluated in accordance with the Social Contribution Policy Document. This Policy is complementary to these documents.

SECTION TWO
Fundamental Principles, Strategic Objectives and Implementation Processes

5. Fundamental Principles for Social, Cultural and Sports Activities

The University conducts its social, cultural and sports activities in accordance with the following principles:

(1) Student-Centered Approach and Well-Being: Activities take into consideration students' interests, needs and developmental characteristics and support their physical, psychological and social well-being.

(2) Participation and Co-Creation: Students are encouraged to take an active role in needs assessment, planning, implementation and evaluation processes.

(3) Equality, Diversity and Inclusion: Discrimination is not permitted; the participation of individuals with different cultures, identities, abilities, economic circumstances and needs is supported.

(4) Accessibility: Physical spaces, communication channels, digital content and activity arrangements are planned by taking accessibility needs into consideration.

(5) Cultural Diversity and Creative Expression: The preservation of cultural heritage, recognition of different cultures, and free and responsible creative expression through art and design are supported.

(6) Healthy Living, Safe Sport and Fair Play: Health, safety, fair play, ethical competition and participant rights are fundamental in sports activities.

(7) Social Benefit and Volunteering: Activities are encouraged to promote social awareness, solidarity, volunteering and the generation of social impact.

(8) Ethics, Respect and a Safe Environment: A zero-tolerance approach is adopted towards violence, harassment, abuse, bullying, discrimination and hate speech.

(9) Stakeholder Collaboration: Partnerships based on mutual benefit are developed with public institutions, local authorities, civil society, arts and cultural organizations, and sports organizations.

(10) Sustainability: Resources are used efficiently, and the environmental impacts and long-term institutional value of activities are taken into consideration.

(11) Transparency and Accountability: Decision-making, budgeting, support, participation and outcome processes are carried out through defined and traceable methods, with roles and authorities clearly established.

(12) Continuous Improvement: Participation data, feedback, risk and incident records, and social impact outcomes are used within the PDCA cycle.

6. Strategic Objectives

(1) To strengthen students' sense of belonging to the University, their participation in campus life and peer interaction,

(2) To increase the visibility of productions in the fields of art, design, culture and creative industries and their interaction with society,

(3) To promote regular physical activity, healthy living habits and a culture of safe sport,

(4) To develop the institutional capacity, inclusive member participation and sustainability of student clubs,

(5) To increase participation in volunteering, social responsibility and social contribution activities,

(6) To support intercultural dialogue, a culture of peace, respect for differences and international interaction,

(7) To facilitate the participation of disadvantaged groups and reduce financial, physical, digital and communication barriers to access to activities,

(8) To measure the outcomes of activities, make good practices visible and strengthen a culture of data-driven improvement.

7. Planning and Implementation of Activities

(1) Activities are planned by taking into consideration student and stakeholder needs, the strategic plan, the academic calendar, previous-period outcomes, available resources and risks.

(2) Activity proposals shall specify the purpose, target audience, date and venue, responsible persons, budget and resources, and communication arrangements.

(3) Activities shall be implemented after approval by the authorised unit and, where necessary, completion of risk assessment, facility allocation, technical suitability, copyright and licensing, personal data and permit procedures.

(4) Planning shall take into consideration the continuity of education and training activities and students' academic responsibilities; conflicts in the activity calendar shall be avoided as far as possible.

(5) Participants shall be informed in a timely manner of the purpose, programme, access conditions, codes of conduct, safety measures and application/cancellation conditions.

(6) Participation information shall be recorded with appropriate supporting evidence at the end of each activity.

8. Social and Cultural Activities

(1) Orientation programmes, clubs, talks, workshops, festivals, exhibitions, screenings, performances, concerts, trips, intercultural gatherings and similar activities are supported in ways that enhance students' sense of belonging, creativity, social learning and cultural knowledge.

(2) In line with the University's identity in art and design, opportunities shall be developed for students to exhibit and present their work, receive feedback and engage with different audiences.

(3) A pluralistic, respectful and inclusive approach shall be adopted with regard to cultural heritage, local culture, the representation of different communities and intercultural dialogue.

(4) Freedom of artistic expression shall be considered together with ethical principles, intellectual property, copyright, personality rights, safety and the relevant regulations of the University.

9. Sports Activities

(1) Recreational and competitive sports activities shall be planned with options appropriate to different levels of experience and ability, and regular physical activity habits shall be supported as far as possible.

(2) Depending on the nature of the activity, appropriate facilities and equipment, qualified supervision, first aid, an emergency plan and, where necessary, health clearance measures shall be provided.

(3) Participants shall comply with the rules of the game, fair play, respect for opponents and referees, non-violent communication and safe sport principles.

(4) Excessive competitive pressure, dangerous practices, doping, betting, violence, harassment, discrimination and behaviour threatening the physical or psychological integrity of participants shall not be permitted.

(5) For sports activities conducted at facilities outside the University or in cooperation with external organisations, arrangements concerning responsibility, insurance, transportation, health and safety, and emergency conditions shall be determined in advance.

10. Student Clubs, Volunteering and Student Participation

(1) Student clubs shall be encouraged as structures that support student initiative, democratic participation, teamwork, leadership and project development skills within the framework of the relevant regulations.

(2) Clubs shall comply with the principles of transparency, inclusion and accountability in membership, decision-making, allocation of duties, budgeting, activity and handover processes.

(3) Club advisors and relevant units shall provide guidance on compliance with legislation, institutional communication, risk, resource use and activity quality.

(4) Participation in volunteering activities shall be based on free will.

(5) Students' participation and volunteering experiences may be recognised through documents, certificates, achievement records or similar means based on verifiable records and established criteria.

11. Inclusion, Well-Being and Safe Participation

(1) Potential barriers to participation arising from the date, time, venue, fees, transportation, language, digital access and communication conditions of activities shall be assessed, and reasonable adjustments shall be planned.

(2) To prevent participation from being limited for financial reasons, free or low-cost options, support mechanisms and equipment-sharing arrangements may be developed to the extent permitted by available resources.

(3) Physical and psychological safety, privacy, protection of personal data and the reputation of participants shall be fundamental considerations in activities.

(4) Reports of discrimination, harassment, bullying, violence, abuse or safety violations shall be received through accessible channels and addressed within the framework of confidentiality, impartiality and relevant legislation.

(5) Psychosocial risks that activities may pose to participants shall be taken into consideration; where necessary, participants shall be referred to the University's counselling, guidance and support mechanisms.

12. Stakeholder Collaboration and Social Contribution

(1) Joint activities may be developed with local authorities, public institutions, non-governmental organisations, cultural and arts institutions, sports organisations, professional organisations, alumni and the private sector.

(2) Partnerships shall be conducted with their common objectives, roles, resources, visibility, ethical standards, data, intellectual property, safety, sustainability and evaluation conditions clearly defined.

(3) For activities open to the public, local and regional needs, cultural sensitivity, accessibility and the intended social benefit shall be taken into consideration.

(4) Sponsorship and support relationships shall not undermine the University's academic freedom, institutional values, participant safety or independence in decision-making.

13. Communication, Visibility and Digital Environments

(1) Activity announcements shall be prepared in accurate, clear, timely, non-discriminatory and accessible language; communication channels appropriate to the target groups shall be used in combination.

(2) The University's name, logo and corporate visual identity shall only be used in an authorised manner.

(3) When collecting, sharing and storing photographs, videos, audio recordings and participant information, the requirements concerning information, consent, privacy, copyright and the protection of personal data shall be observed.

(4) In digital or hybrid activities, rules concerning accessibility, information security, online conduct, recording and content sharing shall apply.

14. Governance, Duties and Responsibilities

(1) The Rectorate and authorised boards shall determine the policy direction, institutional priorities, resource framework and fundamental decisions concerning implementation.

(2) Administrative units responsible for social, cultural and sports activities shall carry out budgeting, scheduling, permit, facility, communication, record-keeping and reporting processes in coordination with the relevant units.

(3) Academic and administrative units shall contribute to activities appropriate to their areas of expertise, support student participation and use activity outcomes in their own improvement processes.

(4) The Activity Coordinator shall ensure the implementation of the approved plan, accessibility and safety measures, participant information, appropriate use of resources, incident reporting and recording of outcomes.

(5) Student clubs, participants and volunteers shall comply with the relevant University regulations, ethical and safety rules, conditions governing the use of facilities and equipment, and the instructions of authorised persons.

SECTION THREE
Other Provisions

15. Cases Not Included in These Provisions

In cases where this Policy contains no provision governing the matter, other relevant University regulations, and the decisions of the Board of Trustees, Senate or relevant Administrative Board shall apply.

16. Entry into Force

This Policy shall enter into force as of the date of its adoption by the Senate of Arkın University of Creative Arts and Design.

17. Authority to Execute

The provisions of this Policy shall be executed by the Rector of Arkın University of Creative Arts and Design.