

Vision of Visual Communication Design Department

ARUCAD Department of Visual Communication Design has adopted the vision of becoming a reference education and research centre in the field of visual communication by educating globally recognised, innovative and ethical individuals who will assume a leading role in creative industries.

Our department acts with an understanding of education that is environmentally sensitive, committed to sustainability principles and has a high social awareness. It encourages our students to interact with different cultures, develop global perspectives through international collaborations and contribute to social change through creative projects. In this context, the Department of Visual Communication acts with a vision that supports intellectual production, nurtures critical thinking and brings art and society together.