

Vision of the New Media and Communication Department

The vision of the Department of New Media and Communication is to become a nationally and internationally recognised education and research centre by educating individuals who are competent enough to transform the communication environments of the digital age, sensitive to society and the environment, respectful to cultural diversity and internalised critical thinking.

Our department aims to educate its students not only as individuals who use today's digital media tools, but also as individuals who question the social effects of these tools, develop ethical and sustainable communication models, make sense of technological change and direct this change. In this direction, it offers a productive and researcher learning environment in a wide range of fields from digital storytelling to artificial intelligence, from data journalism to surveillance culture.

We aim to create a graduate profile that makes a difference in the creative industries by supporting our students to have a voice in the global media ecosystem through international collaborations and innovative project-based approaches.